



Affiliate Organization Membership

Enhanced Exposure Member-Only Resources Exclusive Discounts



www.ahip.org/AffiliateOrganization

What is Affiliate Organization Membership?

The AHIP Affiliate Organization Membership offers you opportunities to share your products and services with AHIP Member health insurance plans.

By joining AHIP as a Affiliate Organization Member, you'll receive a full range of benefits including enhanced exposure to health plans, access to many member-only materials, and exclusive discounts. See pages 2 and 3 for a full list of benefits.



About AHIP

America's Health Insurance Plans (AHIP) is the national trade association representing the health insurance industry. AHIP's members provide health and supplemental benefits to more than 200 million Americans through employer-sponsored coverage, the individual insurance market, and public programs such as Medicare and Medicaid. AHIP advocates for public policies that expand access to affordable health care coverage to all Americans through a competitive marketplace that fosters choice, quality and innovation.

AHIP Members:

- Represent insurance coverage for more than 200 million Americans
- Underwrite 92% of all accident and health business in the United States
- Represent 90% of all commercial managed care enrollments
- Comprise 95% of all Medicare Advantage enrollments
- Represent 80% of the dental benefits marketplace
- Represent nine of the nation's top 10 Medicare supplement carriers

Please contact AHIP's Business Development Team with questions at 866.707.AHIP (2447) or BusinessDevelopment@ahip.org. www.ahip.org/AffiliateOrganization

Membership Benefits

As an Affiliate Organization Member, You'll Receive:

Enhanced Exposure to Health Plans

- **Multimedia Exposure**—Produce a podcast* with our Multimedia Team. Podcast will be housed on AHIP's website.
- **Conference Participation**—Receive two complimentary registrations to AHIP conferences, including Fall Forum, National Policy Forum, Institute, or Medicare and Medicaid Conferences.
- **Listing on AHIP's Marketplace site (available date tbd)**—Your company and contact information will be included on this site, visited by AHIP's Member health insurance plans.
- **Generate Media Coverage**—Make health insurance plans aware of your most important products and services by adding your press releases to AHIP's newsletters, reaching nearly 50,000 individuals daily (with unlimited press releases).
- **Case Study/White Paper Posting****—Post your white paper or case study on AHIP's website accessed by tens of thousands of health plan professionals.
- **Permission to Display AHIP Affiliate Organization Graphic**—Recognize your affiliation with AHIP, including links to our website.
- **Personal AHIP Account Manager**—A Business Development staff member will work with your company to ensure you are utilizing your membership as well as all other AHIP opportunities to their full extent.

Access to Many Member-only Materials

- **Access to AHIP Research**—You'll have access to white papers and case studies published by AHIP's Center for Policy and Research.
- **Complimentary Copy of AIS's Directory of Health Plans**—The publication features information on health insurance plans and products.
- **Executive Updates**—Quarterly e-mails from AHIP's senior executives, focused on important legislative and regulatory updates, highlights of pertinent events, and other important AHIP news.
- **Advance Notification of Press Releases**—Affiliate Organization Members receive AHIP press releases the same day they hit the wire.
- **Complimentary E-Newsletter Subscription**—Receive a subscription to AHIP e-newsletter *Federal News Bulletin*.

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*Podcast production is based on availability on a first-come, first-serve basis. Topic must be approved by AHIP.

**Content must be approved by AHIP.

Value-Added Opportunities (Continued)

Exclusive Discounts

- **One Free Online Course**—You'll receive one free online course and 20% off all additional courses and publications for you and your colleagues from the AHIP Center for Insurance Education and Professional Development.
- **Member Pricing**—Special benefits and upgrades at AHIP conferences and webinars, as well as on AHIP Store purchases.

Reasons to Join

Stay up to date on the latest health care news from around the country, enjoy membership discounts, and open the door to numerous marketing opportunities for your organization.



Dues / Schedule

- For dues information, please contact AHIP's Business Development Team at 866.707.AHIP (2447) or BusinessDevelopment@ahip.org.
- AHIP Federal Tax ID: 36-208764.

AHIP Affiliate Organization Membership Application (Page 1 of 3)

Organization:

ORGANIZATION NAME			
ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE (AREA CODE/NUMBER)		FAX (AREA CODE/NUMBER)	
COMPANY URL			

Primary Contact Person: (For Membership)

NAME		TITLE	
ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE (AREA CODE/NUMBER)		CELL PHONE (AREA CODE/NUMBER)	
FAX (AREA CODE/NUMBER)		E-MAIL (E-MAIL ADDRESS IS FOR AHIP INTERNAL USE ONLY.)	

Chief Executive Officer Contact:

NAME		TITLE	
ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE (AREA CODE/NUMBER)		CELL PHONE (AREA CODE/NUMBER)	
FAX (AREA CODE/NUMBER)		E-MAIL (E-MAIL ADDRESS IS FOR AHIP INTERNAL USE ONLY.)	

Chief Marketing Contact:

NAME		TITLE	
ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE (AREA CODE/NUMBER)		CELL PHONE (AREA CODE/NUMBER)	
FAX (AREA CODE/NUMBER)		E-MAIL (E-MAIL ADDRESS IS FOR AHIP INTERNAL USE ONLY.)	

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Chief Business Development Contact:

NAME	TITLE		
ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE (AREA CODE/NUMBER)	CELL PHONE (AREA CODE/NUMBER)		
FAX (AREA CODE/NUMBER)	E-MAIL (E-MAIL ADDRESS IS FOR AHIP INTERNAL USE ONLY.)		

Exhibit Contact:

NAME	TITLE		
ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE (AREA CODE/NUMBER)	CELL PHONE (AREA CODE/NUMBER)		
FAX (AREA CODE/NUMBER)	E-MAIL (E-MAIL ADDRESS IS FOR AHIP INTERNAL USE ONLY.)		

Chief Human Resources Contact:

NAME	TITLE		
ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE (AREA CODE/NUMBER)	CELL PHONE (AREA CODE/NUMBER)		
FAX (AREA CODE/NUMBER)	E-MAIL (E-MAIL ADDRESS IS FOR AHIP INTERNAL USE ONLY.)		

Your application should include the following:

- Most recent annual report (if available), corporate brochure, and other marketing materials.
- A brief description of 50 words describing the activities of your organization and the services and/or products you currently offer. This description will assist AHIP in promoting your organization to members. Please e-mail your description to BusinessDevelopment@ahip.org.

JOIN DATE	DUES AMOUNT
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Agreement: On submitting the Affiliate Organization Membership Application, applicant agrees, if admitted to membership, to use its best efforts to advance the aims and purposes of the Association and to pay annual dues as determined by the AHIP Board of Directors. This information is certified as true and correct.

SIGNATURE	DATE
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Payment Information

Method of Dues Payment:

- Check Enclosed**
- Credit Card:** Visa MasterCard American Express

CREDIT CARD NUMBER

EXPIRATION DATE

NAME AS IT APPEARS ON THE CREDIT CARD (PLEASE PRINT)

SIGNATURE

- Electronic Payment:** Wire Information — Citibank; Washington, D.C.; ABA Routing No. 254070116; AHIP Account No. 15268195; Reference: Business Development Affiliate Organization Dues.
Please add wire transfer fees to your payment.



Submit Your Application to:
AHIP
Attn: Business Development Team
601 Pennsylvania Avenue, NW
South Building, Suite 500
Washington, D.C. 20004
Secure Fax: 202.478.5002



America's Health
Insurance Plans

601 Pennsylvania Ave., NW
South Building
Suite Five Hundred
Washington, D.C. 20004

202.778.3200
www.ahip.org